Digital Marketing course in Malaysia

Digital marketing course malaysia

I3Matrix is a leading digital marketing course provider in Malaysia. The company is known for its unique learning approach and relevant course content, facilitating learners to gain relevant knowledge in digital marketing.

Our courses are designed with the help of industry experts, covering both practical and theoretical aspects. We also organize workshops to conduct training on real-world problems faced by marketers.

With more than five years of experience in the industry, we have trained both big and small organizations. We also offer customized courses to meet the specific needs of our customers.

Market demand for Digital Marketing executives in Malaysia

It is estimated to reach MYR 729.2 billion (USD 179 billion) in 2020, according to a study by Nielsen Malaysia jointly with Google Malaysia. The report also reveals that Digital Marketing related jobs are also predicted to grow at twice the rate of other industries.

The covid-19 scenario also influences people to think about the switching career and this upward trend in demand for digital marketing experts helps them. This encourages to work from home and minimizes the direct interaction with the customers.

Digital Marketing Certification Courses

Digital Marketing Courses: Content Curation, Video Production, Social Media Marketing (SMM), Search Engine Optimization (SEO), Google AdWords, Mobile Marketing, and Digital Strategy.

Team I3Matrix is formed with individuals with experience in digital marketing, training, and consultancy. We provide training on various platforms including face-to-face and online.

I3Matrix offers various courses which are not only relevant in the industry but also lead to digital marketing certification. With this certification in hand, you have an advantage when looking for a job

Why Digitial Marketing?

Digital marketing has become the buzzword in the industry today with both small and large-scale businesses opting to implement it in their sales and promotion strategies. Digital marketing is not just

limited to your website; instead, it entails online advertising, social media channels, e-mail marketing, and SEO.

This may seem overwhelming initially but there are courses that can help make the most out of this field while enhancing your marketability. Online courses offer extensive resources for learning with interactive sessions while face-to-face courses offer a better edge over online learning.

Why choose I3Matrix?

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For any inquiries regarding Digital Marketing Course Malaysia, feel free to contact us!