



Physical Security Market 2030: AI-Driven Solutions Powering Safer Businesses

According to a research report "[Physical Security Market](#) by System (Physical Access Control, Video Surveillance, Physical IAM, and Fire & Life Safety), Service, Vertical (BFSI, Residential, Retail, Government, and Transportation & Logistics), and Region - Global Forecast to 2030" published by MarketsandMarkets,

Physical Security Market: Safeguarding the Future

- Projected Growth from \$120.79B in 2025 to \$151.50B by 2030
- CAGR: 4.6%
- Drivers: Urbanization, Infrastructure Security, Regulatory Demands
- Technological Integration: AI-powered surveillance, IP-based security systems

Key Drivers and Trends in Physical Security

- Technological Advancements: AI, IoT, Cloud-based solutions
- Integration: Unified security platforms
- Privacy Concerns: Balancing surveillance with data protection

According to Market Research [Download PDF](#) for Business Opportunities

Physical Security Market Segmentation

- By System: Access Control, Video Surveillance, Fire & Life Safety
- By Service: Installation, Maintenance, Monitoring
- By Vertical: BFSI, Government, Residential, Retail, Transportation & Logistics

Leading Players in the Physical Security Market

- Top Companies: Johnson Controls, Bosch, Honeywell, ADT, Cisco
- Market Share overview
- Strategic Moves: Acquisitions and tech advancements

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MarketsandMarkets™ has been recognized as one of America's Best Management Consulting Firms by Forbes, as per their recent report.

MarketsandMarkets™ is a blue ocean alternative in growth consulting and program management, leveraging a man-machine offering to drive supernormal growth for progressive organizations in the B2B space. With the widest lens on emerging technologies, we are proficient in co-creating supernormal growth for clients across the globe.

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The B2B economy is witnessing the emergence of \$25 trillion in new revenue streams that are replacing existing ones within this decade. We work with clients on growth programs, helping them monetize this \$25 trillion opportunity through our service lines – TAM Expansion, Go-to-Market (GTM) Strategy to Execution, Market Share Gain, Account Enablement, and Thought Leadership Marketing.

Built on the 'GIVE Growth' principle, we collaborate with several Forbes Global 2000 B2B companies to keep them future-ready. Our insights and strategies are powered by industry experts, cutting-edge AI, and our **Market Intelligence Cloud, KnowledgeStore™**, which integrates research and provides ecosystem-wide visibility into revenue shifts.

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